

# World-Class Organizations Don't Happen by Accident.

*Build the Engine. Build the Empire.*

30 SEATS

APPLICATION ONLY

12-MONTH COHORT

STARTS AUGUST 5, 2026

## WHO THIS IS FOR

**If you're done playing small, this is the room.**

### THE TOP REP

You've out-knocked, out-closed, out-worked the rest. Someday is now.

### THE NEW MANAGER

Skills that got you here aren't enough. You need a system, not more intuition.

### THE OPERATOR

Done it on grit. Ready to do it on a system that scales beyond you.

## WHAT'S INCLUDED

**What you get when you're in.**

### 01 24 Live Calls Across 12 Months

Each month: a topic-specific master class call paired with an open-mic follow-up call.

### 02 Full Recording Library

Every call recorded and stored. Replay on your schedule, anytime.

### 03 Document Library

Path to Preparation, Fab Five, Leadership Development Program, Recruiting Efficiency Funnel, and more.

### 04 Talent Engine Diagnostic

Personalized review of your organization's recruiting, training, retention & development engine.

### 05 1:1 Clarity Call with JP

Direct strategy session at onboarding, mapping your year against your specific situation.

## MEMBER BENEFITS

PLUS

### Lifetime Alumni Access

Return to every future Talent Engine Master Class cohort live. Keep every recording, document, and framework indefinitely.

PLUS

### 25% Referral Bonus

Refer someone from your organization. They get 25% off. You get a 25% refund.

PLUS

### 20% Off Everything Else

Coaching, speaking, on-site visits, future course work, and 2027 Leadership Master Class.

## THE FRAMEWORK

**Five pillars. One engine.**

RECRUIT

TRAIN

RETAIN

DEVELOP

REPEAT

**APPLY FOR THE MASTER CLASS →**